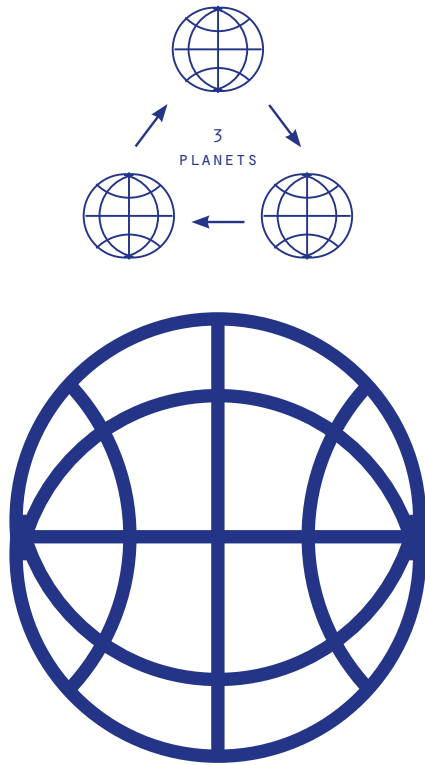




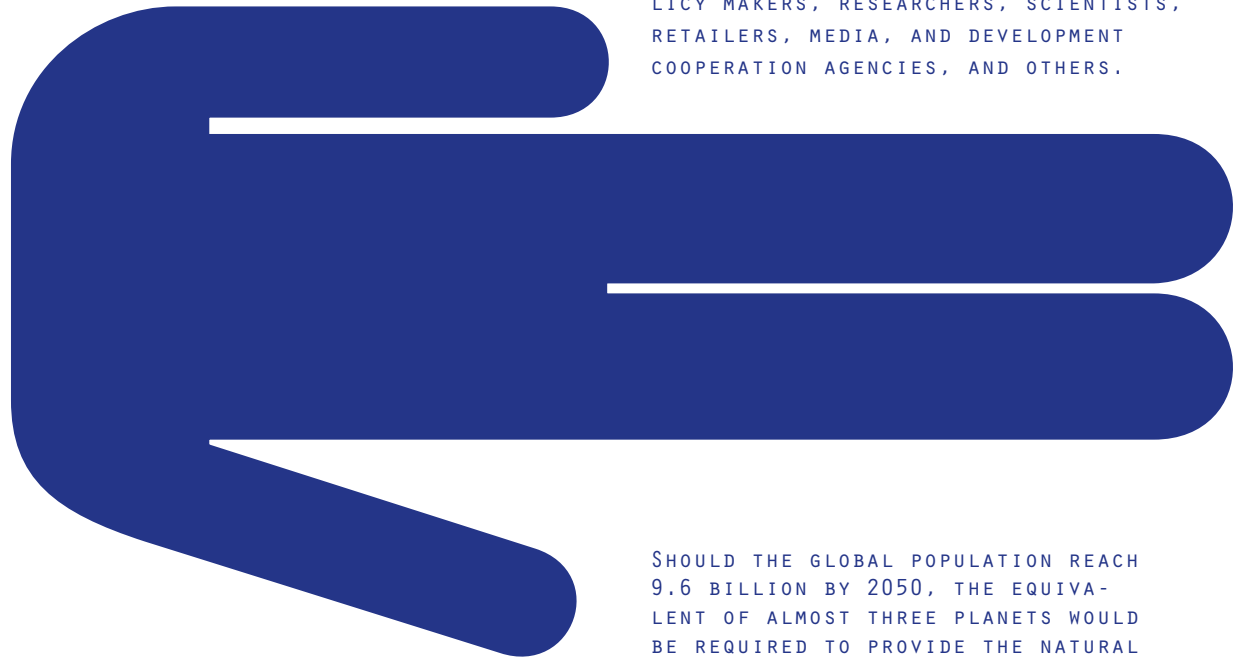
FABIOLAS

NO-TRACE



9.6 BILLION  
PEOPLE BY 2050

SUSTAINABLE CONSUMPTION AND PRODUCTION AIMS AT “DOING MORE AND BETTER WITH LESS”, INCREASING NET WELFARE GAINS FROM ECONOMIC ACTIVITIES BY REDUCING RESOURCE USE, DEGRADATION AND POLLUTION ALONG THE WHOLE LIFECYCLE, WHILE INCREASING THE QUALITY OF LIFE. THIS INVOLVES DIFFERENT STAKEHOLDERS, INCLUDING BUSINESSES, CONSUMERS, POLICY MAKERS, RESEARCHERS, SCIENTISTS, RETAILERS, MEDIA, AND DEVELOPMENT COOPERATION AGENCIES, AND OTHERS.



SHOULD THE GLOBAL POPULATION REACH 9.6 BILLION BY 2050, THE EQUIVALENT OF ALMOST THREE PLANETS WOULD BE REQUIRED TO PROVIDE THE NATURAL RESOURCES NEEDED TO SUSTAIN CURRENT LIFESTYLES.

—UNITED NATIONS  
[WWW.UN.ORG](http://WWW.UN.ORG)

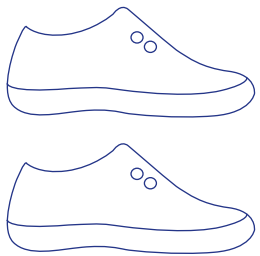


FABIOLAS  
NO-TRACE

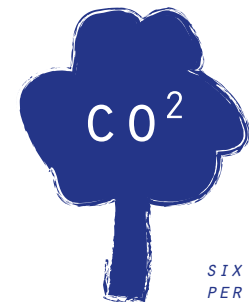
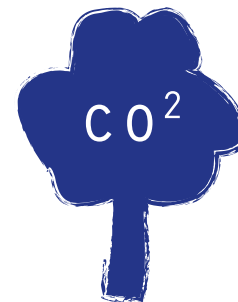
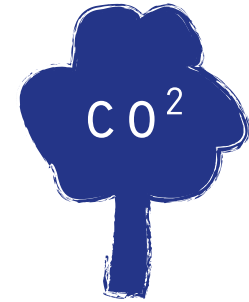
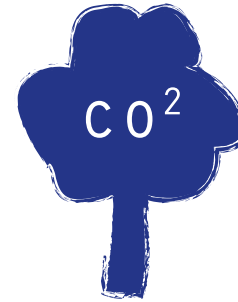
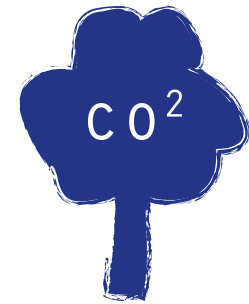
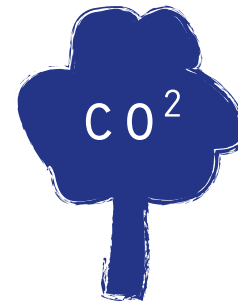


OUR  
COMMITMENT  
TO MINIMIZING  
THE CARBON  
FOOTPRINT

ENVIRONMENTAL EXPERTS ESTIMATE THAT "SIX TREES PER YEAR" ARE REQUIRED TO OFFSET THE CO<sup>2</sup> EMISSIONS GENERATED DURING THE MANUFACTURING OF ONE PAIR OF SHOES



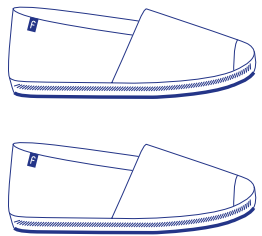
CO<sup>2</sup> EMISSIONS



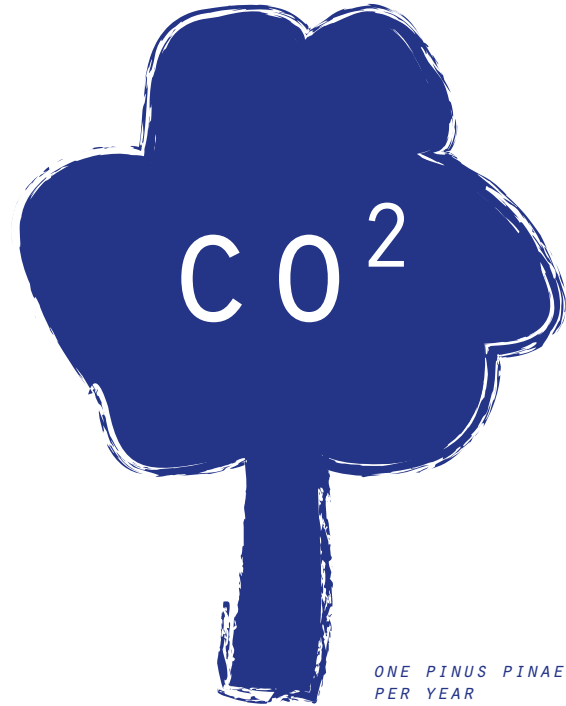
SIX PINUS PINAE PER YEAR

ONLY "ONE TREE" FOR  
OUR FABIOLAS NO-TRACE

BE SUSTAINABLE!



CO<sup>2</sup> EMISSIONS



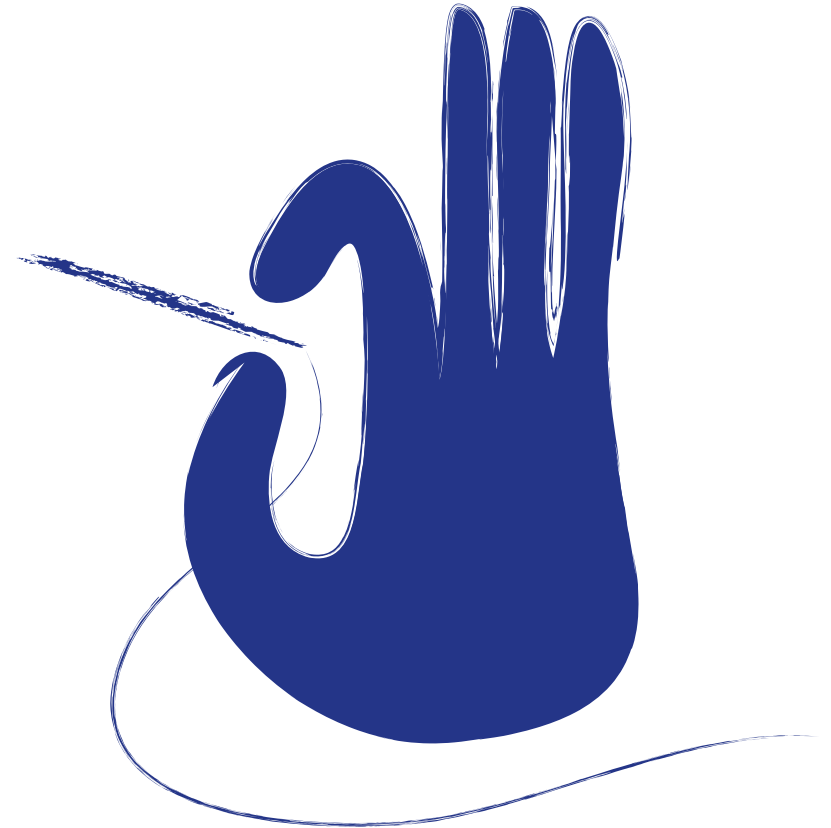
ONE PINUS PINAE  
PER YEAR



FABIOLAS  
NO-TRACE

LOCALLY PRODUCED,  
TOP QUALITY,  
HAND-STITCHED AND, ON  
TOP OF THAT, WITH A  
STRONG SENSE OF SOCIAL  
RESPONSIBILITY

LEAVE NO-TRACE!



SEWING A PAIR TAKES  
ABOUT 20 MINUTES



*FABIOLAS NO-TRACE* ARE THE RESULT OF AN EXHAUSTIVE ECO-DESIGN PROJECT DEVELOPED BY CALZADOS ZEL´S AND THE FOOTWEAR TECHNOLOGY CENTER OF LA RIOJA (CTCR).

THE AIM WAS TO DEVELOP A NEW SHOE LINE WITH MINIMAL ENVIRONMENTAL IMPACT.

THE LIFE CYCLE ASSESSMENT (LCA) CARRIED OUT ON THE COMPONENTS OF A CONVENTIONAL ESPADRILLE SHOW THAT THE OUTSOLE COUNTS FOR 77% OF THE IMPACT, WHEREAS THE UPPER, PACKAGING AND INSOLE COUNT FOR JUST 23% OF THE IMPACT.

THE WHOLE CONCEPT OF THE SHOE HAS COMPLETELY BEEN REDESIGNED, INCORPORATING RECYCLED MATERIALS, NATURAL FIBERS AND INNOVATIVE PROCESSES. THE RESULTING *FABIOLAS NO-TRACE* HAVE BETTER TECHNICAL PROPERTIES AND ARE ENVIRONMENTALLY FRIENDLIER.

—FOOTWEAR TECHNOLOGY CENTER OF LA RIOJA (CTCR)

1. HAND STITCHED:

>SEWING A PAIR TAKES ABOUT 20 MINUTES AND IT IS THE MOST TECHNICAL AND DIFFICULT PART IN ELABORATING THE SHOE. HEREBY THE SHOE GAINS IN STRENGTH AND AUTHENTICITY



2. BRAID OF JUTE:

>100% BIODEGRADABLE, RECYCLABLE AND HARMLESS TO THE ENVIRONMENT



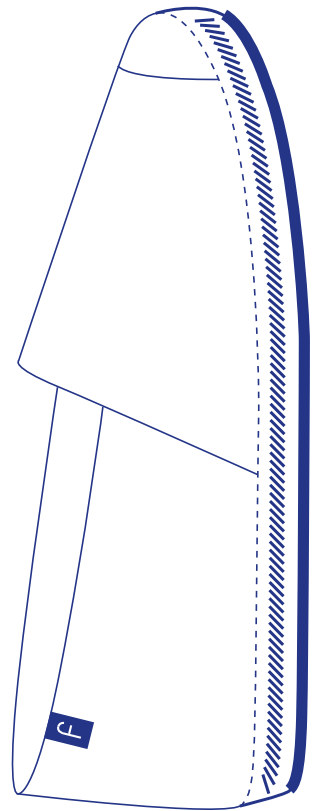
3. SCRAP TYRES:

>HIGH STRENGTH AND RESISTANCE TO ABRASION AND TEAR. ANTI SLIP PROPERTIES

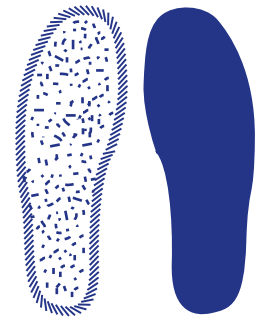


4. RECYCLED MATERIALS:

>CORK GRANULATE AND RECYCLED FOAMS

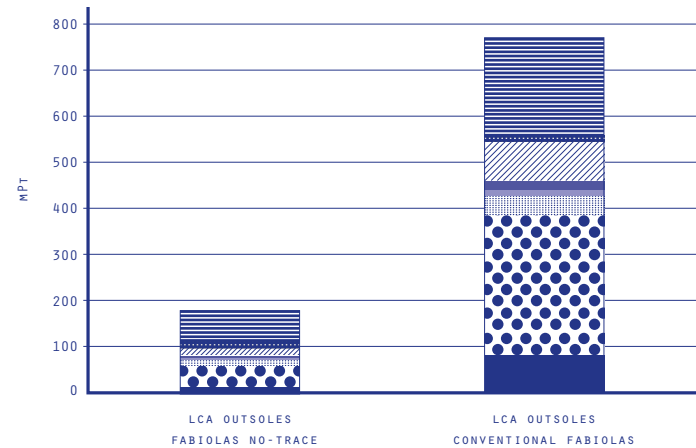


- 1. HAND-STITCHED
- //// 2. OUTER BRAID MADE OF JUTE
- 3. SCRAP TYRES
- ▨ 4. RECYCLED MATERIALS

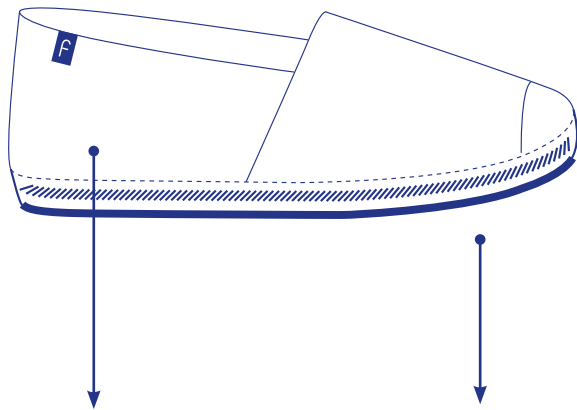


THE CARBON FOOTPRINT OF THE OUTSOLE IS REDUCED BY

77%







UPPER

PIÑATEX™:

>A UNIQUE NATURAL AND SUSTAINABLE TEXTILE MADE FROM PINEAPPLE LEAVES FIBRES

>BREATHABLE, SOFT, LIGHT AND VERY HIGH RESISTANCE

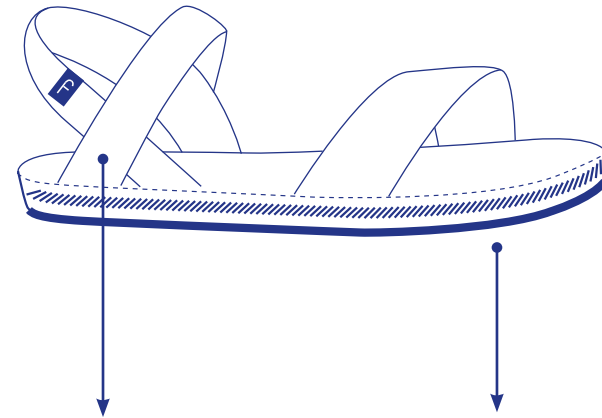
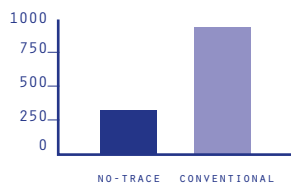
OUTSOLE

- HAND-STITCHED
- ////// OUTER BRAID MADE OF JUTE
- SCRAP TYRES
- ▨ RECYCLED MATERIALS



WITH THIS MODEL THE CARBON FOOTPRINT IS REDUCED BY

76%



UPPER

SCRAP TYRES:

>HIGH STRENGTH AND RESISTANCE TO ABRA-SION AND TEAR

>ANTI SLIP PROPERTIES

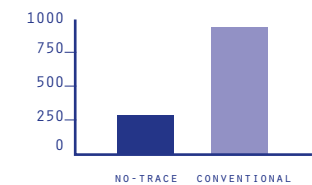
OUTSOLE

- HAND-STITCHED
- ////// OUTER BRAID MADE OF JUTE
- SCRAP TYRES
- ▨ RECYCLED MATERIALS



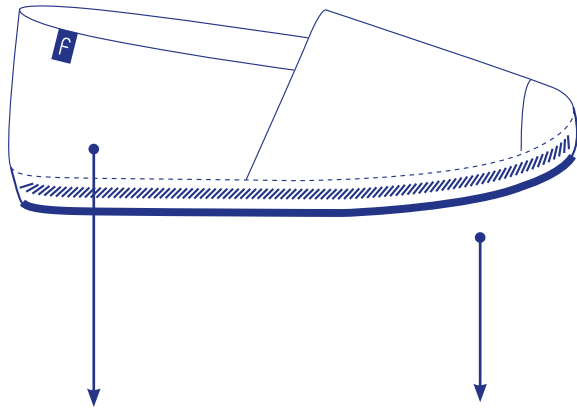
WITH THIS MODEL THE CARBON FOOTPRINT IS REDUCED BY

78%



f

003  
WOOD-SKIN



UPPER

OUTSOLE

WOOD-SKIN:

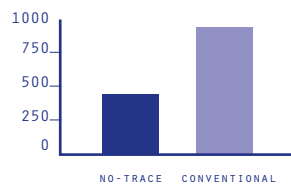
>AN ECO-INNOVATIVE MATERIAL MADE OF WOOD PANELS WITH LASER MICRO-INCISIONS

- HAND-STITCHED
- ////// OUTER BRAID MADE OF JUTE
- SCRAP TYRES
- ▨ RECYCLED MATERIALS



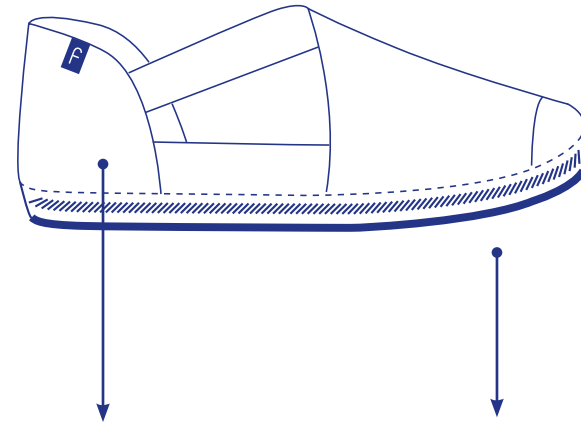
WITH THIS MODEL THE CARBON FOOTPRINT IS REDUCED BY

65%



f

004  
CR-FREE



UPPER

OUTSOLE

CHROME-FREE LEATHER:

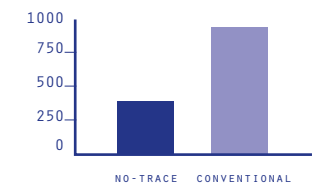
>ECO-FRIENDLY LEATHER OBTAINED THROUGH VEGETABLE TANNING WITH LOW IMPACT ON THE ENVIRONMENT

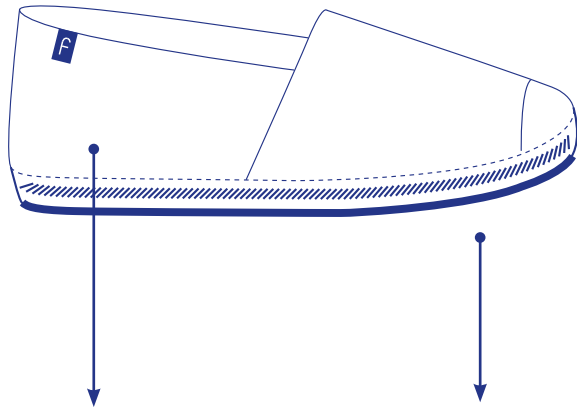
- HAND-STITCHED
- ////// OUTER BRAID MADE OF JUTE
- SCRAP TYRES
- ▨ RECYCLED MATERIALS



WITH THIS MODEL THE CARBON FOOTPRINT IS REDUCED BY

72%





UPPER

100% RECYCLED TEXTIL:

>TEXTILE MADE OF 100% RECYCLED COTTON AND POLYESTER OF PET BOTTLES

>THIS TEXTILE CONTRIBUTES TOWARDS CIRCULAR ECONOMY

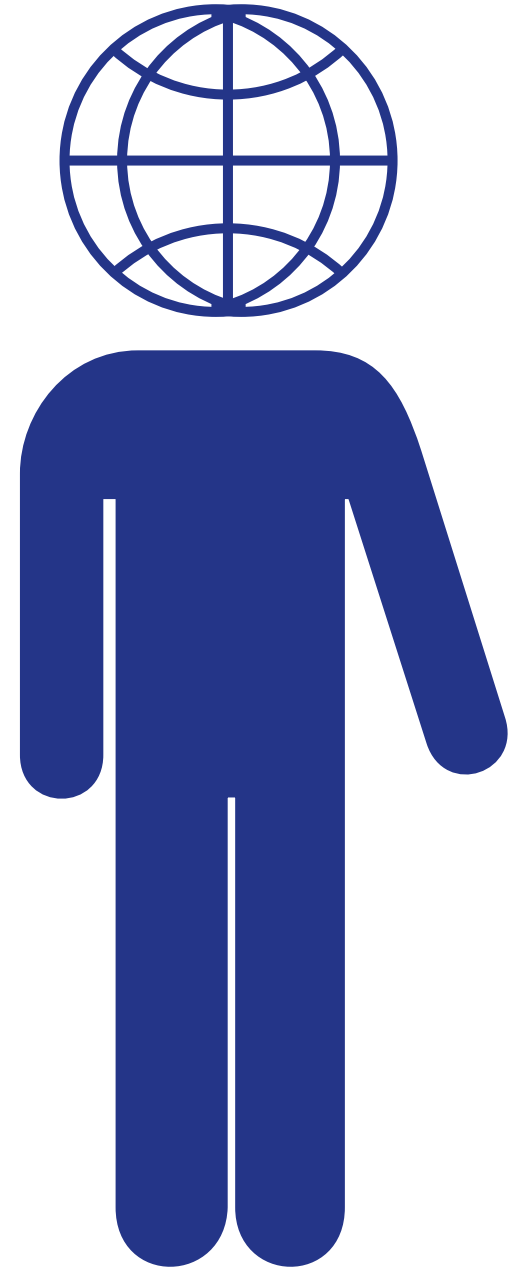
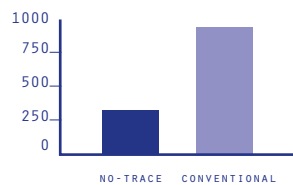
OUTSOLE

- HAND-STITCHED
- //// OUTER BRAID MADE OF JUTE
- SCRAP TYRES
- ▨ RECYCLED MATERIALS



WITH THIS MODEL THE CARBON FOOTPRINT IS REDUCED BY

74%



I LEAVE NO TRACE OF WINGS IN THE AIR, BUT I AM GLAD I HAVE HAD MY FLIGHT.

—RABINDRANATH TAGORE



*FABIOLAS NO-TRACE DEVELOPED  
IN COLLABORATION WITH THE  
FOOTWEAR TECHNOLOGY CENTER  
OF LA RIOJA (CTCR)*

*BEST ECO-DESIGN PROJECT AWARD IN  
THE AREA OF DESIGN, AWARDED BY IED  
MADRID, IN ITS FIRST EDITION FOR  
THE YEAR 2016*

HAND-CRAFTED IN SPAIN  
[WWW.FABIOLAS.ES](http://WWW.FABIOLAS.ES)

FABIOLAS  
NO-TRACE

OUR  
COMMITMENT  
TO MINIMIZING  
THE CARBON  
FOOTPRINT

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